



“Aiming for Excellence”

MEDIA ADVISORY
FOR IMMEDIATE RELEASE
Canmore, AB – April 8, 2011

Biathlon Alberta Announces Regional Training Centre in Canmore Richard Boruta Named as Head Coach

Biathlon Alberta announced the creation of a regional biathlon training program today and named Richard Boruta of Canmore as the Head Coach.

The new program seeks to bridge the gap between club programs and Canada's National Team Program. Athletes aged 18-23 years from across Canada are welcome to apply to the Biathlon Training Centre, which offers an affordable, full-time year-round training program to prepare dedicated athletes for entry to the National Team Program and international success. The athlete-centered program will develop and strengthen the skills necessary to compete in this demanding sport. Fitness testing and training camps will begin in May and the new coach and athletes will work closely with the very successful Cross Country World Cup Academy.

The concept is supported by Biathlon Canada, Winsport, Own the Podium, and the Alberta Sport, Recreation, Parks and Wildlife Foundation. “The Biathlon Training Centre is an exciting step forward for the sport in Canada.” states Ken Davies, President of Biathlon Alberta. “We hope to have 10-20 athletes working with Richard in our first year of operation.”

Richard Boruta holds a Master's degree in Physical Education from Charles University in Prague. He graduated from the National Coaching Institute in Prague in 1994 as a High Performance Coach and is certified NCCP Level 3 in Canada. He has worked with the National Team programs in Austria, Czech Republic and Canada, as well as running his own training school in Canmore. With over 20 years of experience developing athletes from the club level to the Olympics, Richard brings a proven record of delivering high performance programs.

Applications are now being accepted. Watch for an announcement in May when we will introduce our coach and new training squad to the media.

Biathlon Alberta is the governing body for the Olympic sport of Biathlon in the province of Alberta. The organization is dedicated to promoting, developing and maintaining the sport of Biathlon.

Find more information on the sport of Biathlon at:
<http://www.biathlon.ca/documents/BiathlonAlbertaMediaGuide2010.pdf>

Or contact:

Andy Holmwood, Executive Director

Email: andy@biathlon.ca

Phone: (403) 202-6548 - Calgary

Phone: (403) 609-4746 - Canmore